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## Education

California Polytechnic State University,  
San Luis Obispo

Bachelor of Science — Graphic  
Communication

Concentration — Graphics For Packaging

To be conferred June 2025

## Experience

### Design Lab — Cal Poly

September 2023 — Present

*Vice President*

- Assisted in the planning and execution of various events, including logistics coordination, vendor communication, and on-site support.
- Collaborated with senior event coordinators to develop event time lines and checklists, contributing to the smooth and timely execution of events.
- Participated in team meetings, contributing innovative ideas and taking on additional responsibilities as needed to support successful event planning.

### PROVE Lab — Cal Poly

September 2023 — Present

*Media Creator*

- Designed and produced a diverse range of captivating sticker and magnet designs for various purposes, such as branding, marketing campaigns, and promotional events.
- Created and curated content for a quarterly periodical using InDesign, meeting deadlines and delivering informative content to readers.
- Revamped a partnership packet, enhancing its visual appeal, clarity, and effectiveness in conveying key information.
- Adhered to branding guidelines while crafting captivating content.

## Relevant Coursework

### Fiber-Based Packaging

- Developed packaging for a DNA test kit and dog toys, applying structural design and user-centered solutions.
- explored manufacturing and converting processes to understand commercial applications and industry practices.
- Optimized fiber-based packaging design by balancing economic, environmental, and functional factors.

### Packaging Polymers & Process

- Innovated flexible packaging solutions, employing a comprehensive understanding of plastic materials' physical and chemical properties.
- Analysis of physical and chemical properties of various plastic materials using expertise in polymer science and materials engineering.

### Consumer Packaging

- Implemented comprehensive approaches in package manufacturing to ensure functionality, quality, and visual appeal while considering sustainability and economic factors.
- Developed innovative package printing strategies by integrating principles from marketing, branding, design, and technology to enhance brand visibility and consumer engagement.

## Tools

### Adobe

Illustrator

InDesign

Photoshop

### Code

HTML

CSS

JavaScript

### Tools

ArtiosCad

Solidworks

## Skills

- Creative
- Project Management
- Team Player
- Public Speaking
- Problem Solving
- Specialty printing
- Packaging Design